



TURBULENCE AHEAD DISENGAGE THE AUTOPILOT

2015-2025 GLOBAL FLEET & MRO MARKET FORECAST

Tuesday, October 13th 2015

Christopher Doan Vice President



Oliver Wyman acquired TeamSAI and integrated the business into CAVOK, its aviation technical consulting and services practice

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~150

Dedicated CAVOK employees located in DFW and ATL (Supported by +250 Oliver Wyman aviation consultants)

+2,300 years

of combined airline operations expertise

+70%

of CAVOK staff hold FAA certification/license

The respected TeamSAI Global Fleet & MRO Market Forecast, and related betterinsightTM market intelligence data, remains available at www.PlaneStats.com/betterinsight

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Global Fleet & MRO Market Outlook

The global air transport jet and turboprop fleet will grow by more than 10,000 net new aircraft by 2025

2015-2025 Global Fleet Forecast by Aircraft Class



Key Fleet Forecast Growth Rates

- Global fleet will grow on average 3.7% annually over the full forecast period
- Passenger fleet expected to grow at 3.8% annually
- Cargo fleet forecast to grow by 2.3% annually
- Narrowbody aircraft will lead the growth
- Regional jets will actually decline in the mix

The growth outlook, however, varies widely from region to region

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The result is a staggering change in fleet mix by 2025



The significant move towards late generation aircraft, in addition to improving airline costs, will undoubtedly impact MRO dynamics

The fleet dynamics of the period result in a forecast that tops \$100 billion by 2025, a 4.1% average annual growth rate

2015-2025 Global MRO Market Share Forecast

by MRO Segment

2015-2025 Global MRO Market Size Forecast by MRO Segment



Airframe Heavy Maintenance costs improve with the new technology while both Engine and Component sectors will take a larger share

Shadowing the fleet trends, large differences in regional growth rates will lead to a significant shift in MRO demand over the decade ahead



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European MRO Market Outlook

Passenger traffic is picking up; however, the fleet growth will be constrained over the next 10 years as half of all the new aircraft deliveries are slated to replace aging aircraft



\$2.9B in MRO from '70s and '80s vintage aircraft will be lost over the next 10 years; however, '90s, '00s and '10s vintage aircraft will see a \$9.9B increase



Oil prices have plummeted over the past year and could remain low over the short term. Many are concluding that this will cause airlines to alter fleet plans and drive an increase in MRO.

Aircraft Profitability Curve

Current Generation vs New Generation

Crude Oil Spot Price per Gallon



Our view: Long term, oil prices will likely recover, OEM order books will remain largely unaffected, and net fleet growth will progress as forecasted

With just over half of the new deliveries forecast to replace older aircraft, the MRO forecast is constrained; however, a 3.3% growth rate is very healthy for what is largely a mature region

2015-2025 European MRO Market Forecast by MRO Segment



Despite the solid growth, aftermarket participants will likely still need to have an aggressive and innovative plan to maintain market share.

Fleet changes and technological advances will create turbulence for the **MRO** business

OEM's increased aftermarket presence Increased aftermarket market share for the newest generation of aircraft

required

New repair capabilities • Decisions necessary enter new markets for each of airframe, engine and component repairs

Less maintenance

Increased use of data analytics

- Health monitoring and predictive maintenance will reduce overall time-on-tool requirements for individual checks with fewer repairs
- Critical new source of value to the aftermarket driven by those who design the best algorithms and most rigorous data management

Market participants will need aggressive and innovative plans for growth



Oliver Wyman's 2015 MRO Survey identified a slew of new technologies that are poised to come to market

Most prominent new technologies by 2020 (All respondents)





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The collection, storage, aggregation and analysis of data will be key factors in aircraft health monitoring and predicative maintenance

Who is best positioned within the industry to benefit from predictive maintenance?



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However, digesting innovative change is not standard fare for the MRO industry...

Survey respondents completed this sentence: "The MRO industry innovates..."



sign-off

...and though they have a vision, many organizations struggle with how to rapidly evaluate and bring innovative ideas to market

Positive survey responses

Top management has a clear, shared vision and strategy for growth in new business areas

Use a strategic planning method to visualize areas of opportunity and identify the most promising prospects

Decreasing impact; More difficulty bringing vision to market

We quickly pilot ideas and roll out fast-to-market programs

quickly translate identified

33%

43%

68%

Our innovation process allows us to

opportunities into plans and get



76%

So what's really inhibiting change in MROs?

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The primary inhibitors of innovation at my organization are:

Budget / capital availability Inability to prove innovative process / product / service will offer margin benefits over current techniques Total cost / lack of clear payback Organization resistance 35% 32% Review and approval process 21% Lack of personal capability 21% Implementation difficulties 6% Lack of need for change

How can you eradicate these barriers within your own organization?

50%

44%

44%

Note: Responses to the question: "The primary inhibitors of innovation at my organization are:", Percent of MRO responses per inhibitor (multiple selections possible per category). Not shown "Other" responses from a total of 9% of respondents; Source: Oliver Wyman's 2015 MRO Survey



New technologies will reshape our perception of MRO aftermarket commercial offers.

Advances could cut or redistribute 15 to 20 percent of MRO spend, but also spawn new business models and revenue streams.

Take the controls and make strategic investments now: Technologies will likely come online faster than anticipated

ANNUAL MRO SURVEY 2015



Additive Manufacturing (3D Printing)

- Quickly gaining traction
 - A350 will feature 3D-printed plastic and metal brackets
 - GE will introduce 3D-printed fuel nozzles in its CFP LEAP engine
 - Out-of-production parts can be printed "on-demand"

Aircraft Health Monitoring (AHM) and Big Data

- Expected to be a significant driver of innovation over the next five years
- Boeing recently invested \$100M
 into expanding AHM
- A 787 flight can generate 500GB
 of data



- Augment reality allows for live audio and visual communication with OCC
- Robots used for visual inspections and non-destructive testing
 - Highly efficient
 - Highly accurate

Time to disengage the Autopilot



Is your corporate Auto Pilot engaged?

- Focusing solely on business as usual is a risky strategy in the coming years
- Relying on current commercial offers, sales practices, resources, will challenge an MRO's future business
- Advances could cut 15-20% of MRO spending from the aftermarket
- · But also spawn new business models and revenue streams
- Amounts to a reduction or redistribution of \$10-15B among current industry players & new competitors
- MROs and operators must actively choose technologies to develop and exploit
- Those that fail will end up as innovation takers, ceding further aftermarket control to competitors

The future is now

In closing ...

- Our survey insights come directly from the industry and we value your insights as they help shape the future
- If you're interested in shaping our 2016 Survey in January, send us an email to <u>MROsurvey@oliverwyman.com</u>
- Just include a subject line with the phrase "count me in" and you'll receive the survey upon its release

Thank You !

